
Instagram[®] Smashing Formula

CHEKLIST

The Ultimate Blueprint
to Make your
Instagram[®] Explode!

The Creators Breakthrough Academy



Hey, creator! I'm Arif

Co-Founder of
The Creators Breakthrough Academy

Thanks for downloading this checklist on how to not just grow your Instagram[®] account organically, but SMASH it as we did with ours!

This is the exact formula that made us succeed in getting more than 85,000 loving followers over a year.

Wanna know how we smashed it?

WHAT DO YOU WANT?



This is not the first thing you need to know; this comes even before starting your Instagram[®] journey.

With ours, what we wanted was to support the LGBTQIA+ community. That was the main goal, and we can happily say that we accomplished that.

We've got followers from all over the world, and most importantly, from countries where being not heterosexual is a sin and even illegal. We've partnered with the most significant worldwide organisations like *It Gets Better* or *The Trevor Project*. We've gathered all the tools to create The Creators Breakthrough Academy. And what we love the most, we've been able to be our own bosses.



BE UNIQUE!

What Oscar Wilde said about being yourself because everyone else is taken, here is paramount!

You will have a niche, a specific one, and you will have a style, but that is not enough to stand out.

Don't be afraid to play around, but one of my best tips is: do your homework, and when you truly know your *why*, your *what*, your *how* and your *when*, then -and just then- start.

DO YOUR HOMEWORK

This is the other face. What nobody sees. But every single one of those Influencers or Brands with successful Instagram[®] accounts do their work. And a hard one. There are endless things you need to bear to succeed:

When to post? What to post? How to pre, pro and post-produce the post, or the story, or the reel or the live...

The list of things to do is so large that it is quite impossible to achieve what you wanted at the beginning perfectly. We would love -and I'm sure I talk through every Influencer in this planet- that the brands indeed bear that in mind when approaching us.





BE TRUE

If there is something that does not last is a lie. In the end, the truth always triumphs! And that is a good thing. There is nothing more powerful than truth. We are tired of seeing not just influencers, but actors, singers... that when they are caught in a lie, their careers are finished!

Don't waste your time being unauthentic! People can see that and don't appreciate that. Our Instagram[®] account @arif_and_ricky it is not the most beautiful one WHATSOEVER, but it has something we are praised for daily, and it is our authenticity. It is very clear that we are that. What you see is what you get! And people love seeing real people.

FALL IN LOVE WITH YOUR ACCOUNT

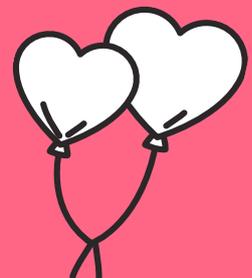
Your Instagram[®] journey is not going to be a sprint; it is going to be a marathon. A long marathon. One that will need your attention daily in order to succeed.

If you don't like what you do, you will soon fall out of love.

To be committed with anything in life, you, we -all of us- MUST be in love with it.

Otherwise, sooner rather than later, your project -whichever it is- will fail.

That is why I urge to sit down with yourself and brainstorm. Dream as big as you can! Write down all those crazy ideas! And when you truly know what you want to do, start researching and planning. Do just what you love, and just doing that, you will love what you do.





SMASH IT AS WE DID!

I have a formula because I've tried EVERYTHING and after a year and a half, I know what works and what doesn't.

Apply all the above tips and I assure you that you'll smash it as we did, and that will transform your life from "0" to "HERO" as our business mentor, Sunny Lenarduzzi, says.

Be focused!

Do what you love, and you'll love what you do!

Need extra help?

If you want to learn how we got 85,000 followers, opening our brand to the whole world, we teach step-by-step our Instagram[®]Smashing Formula.

Our exclusive program will have limited spots, and the enrolment must close the 21st of February.



Arif A.
Co-Founder of:

[CLICK HERE TO JOIN](#)

The Creators Breakthrough Academy

